

## Assistant Coordinator - Motion Graphics (01 position based in Dhaka) Grade: 02, Level: 02, Step: 07, Gross monthly salary: BDT 97,374.00

Transparency International Bangladesh (TIB) is inviting applications from Bangladeshi nationals for the position of Assistant Coordinator - Motion Graphics, to be recruited for its new project titled, Participatory Action against Corruption: Towards Transparency and Accountability (PACTA) (January 2022 to December 2026). Upon joining, the incumbent will be regarded as a member of the team for TIB's core project and will remain reportable to the Coordinator – Outreach and Communication.

## Job Description

- Conceptualise, develop and produce creative concepts for communication materials, publications, the web/social media, and outreach campaigns, ensuring consistency and continuity throughout the process.
- Translate complex topics and social media advocacy objectives into effective visual storytelling through motion graphics.
- Work with other team members to develop best in class creative solutions, streamlined motion design processes and strategic expansion.
- Apply typography treatments and motion graphics design/development/execution
- Design concepts for the branding and visual identity of communication products/campaigns, according to organisational rules and guidelines.
- Develop visual identities for use in a broad range of communication materials (Web banners or infographics, videos, animations, posters, banners and roll-ups, publications (flyers, books, pamphlets, booklets, leaflets, etc.).
- Develop cross platform video advocacy products and deliver channel enhancement through social data monitoring.
- Assist in the implementation of various outreach and communication events, such as youth engagement activities.
- Support in the preparation of annual work plans, budget, and monitoring work.
- Provide support to administrative and logistical activities of the division; and
- Perform any other tasks as assigned by the organisation.

## Educational qualifications, experience, and other skills:

Applicant must have--

- A Master's degree with Honours in fine arts/motion graphics or in a relevant field or
- A combination of a graduation degree and professional certification in Motion graphics.
- Candidates with 3rd Division or CGPA less than 2.5 on a scale of 4 or 3 on a scale of 5 at any level of their education need not apply.
- At least 6 years of experience in professional motion graphics design, preferably in Television/digital platforms/ production houses/agencies etc.

- Mastery of 2D/3D Animation, Arts and graphic design using Photoshop, Illustrator, After Effects, Maya/Cinema 4D/Blender.
- Working knowledge in editing software Premiere Pro, Final Cut Pro X, Edius9 or the latest version/s.
- A clear understanding of Design Principals, Colour Theory and knowledge in colour correction software like Smoke/ Flame etc.
- Experience in Kinetic Typography, Digital Illustration, and using AI generate platforms like- Firefly/Midjourney.
- Mastery of easy storytelling techniques and complex data presentations.
- Ability to manage multiple projects simultaneously.
- Ability to work with a highly creative team and openness to constructive feedback.
- Strong time management skills and ability to work under pressure and meet deadlines
- Ability to work flexible hours, including early mornings, nights and weekends, as required to cover assignments.
- Self-motivation and orientation towards set goals, demonstrating accountability, initiative, creativity and focus in a rapidly changing and intellectually stimulating environment.
- Ability to thrive in a collaborative work environment and to solve problems creatively and jointly, as appropriate.

## Please note that submission of a portfolio is mandatory for this position.